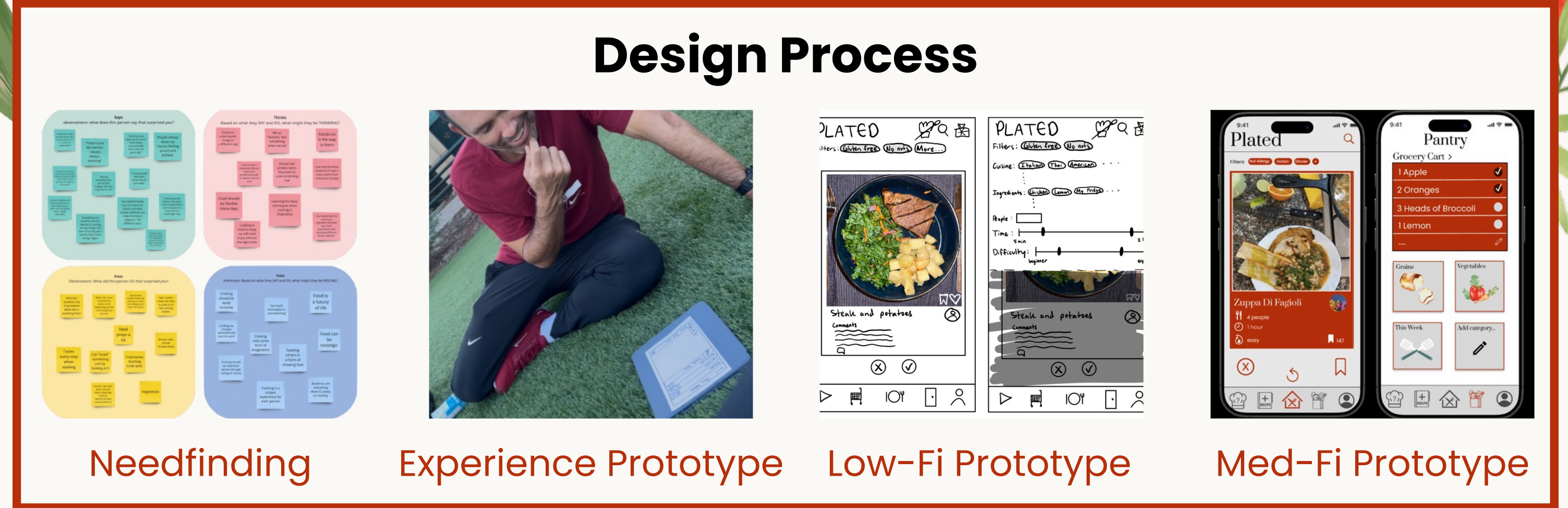# PLATED

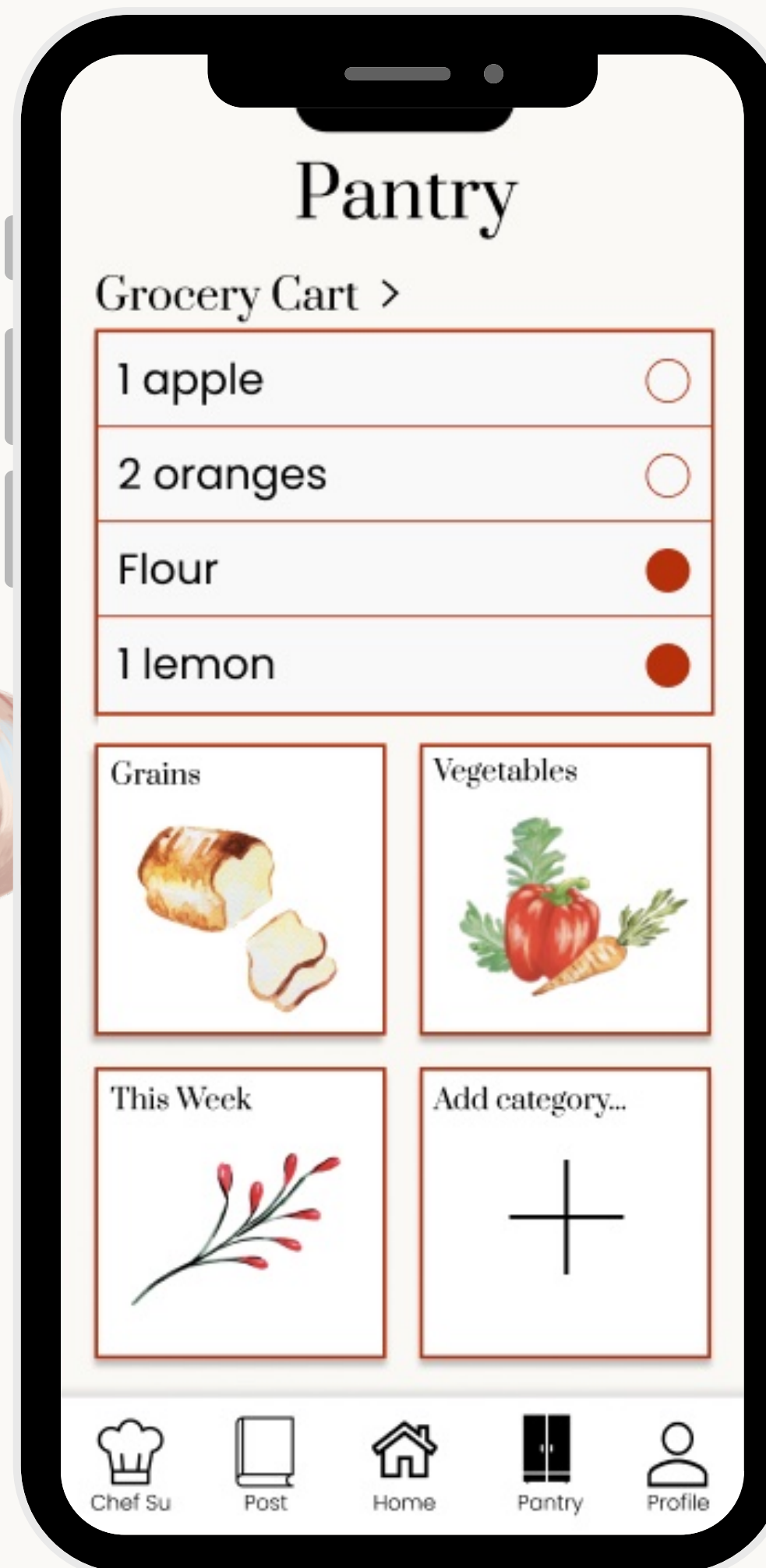*Elevate your cooking one swipe at a time*

Design Process

Needfinding | Experience Prototype | Low-Fi Prototype | Med-Fi Prototype

Problem

Amateur chefs see cooking as a chore that takes too long and has no room for creativity.
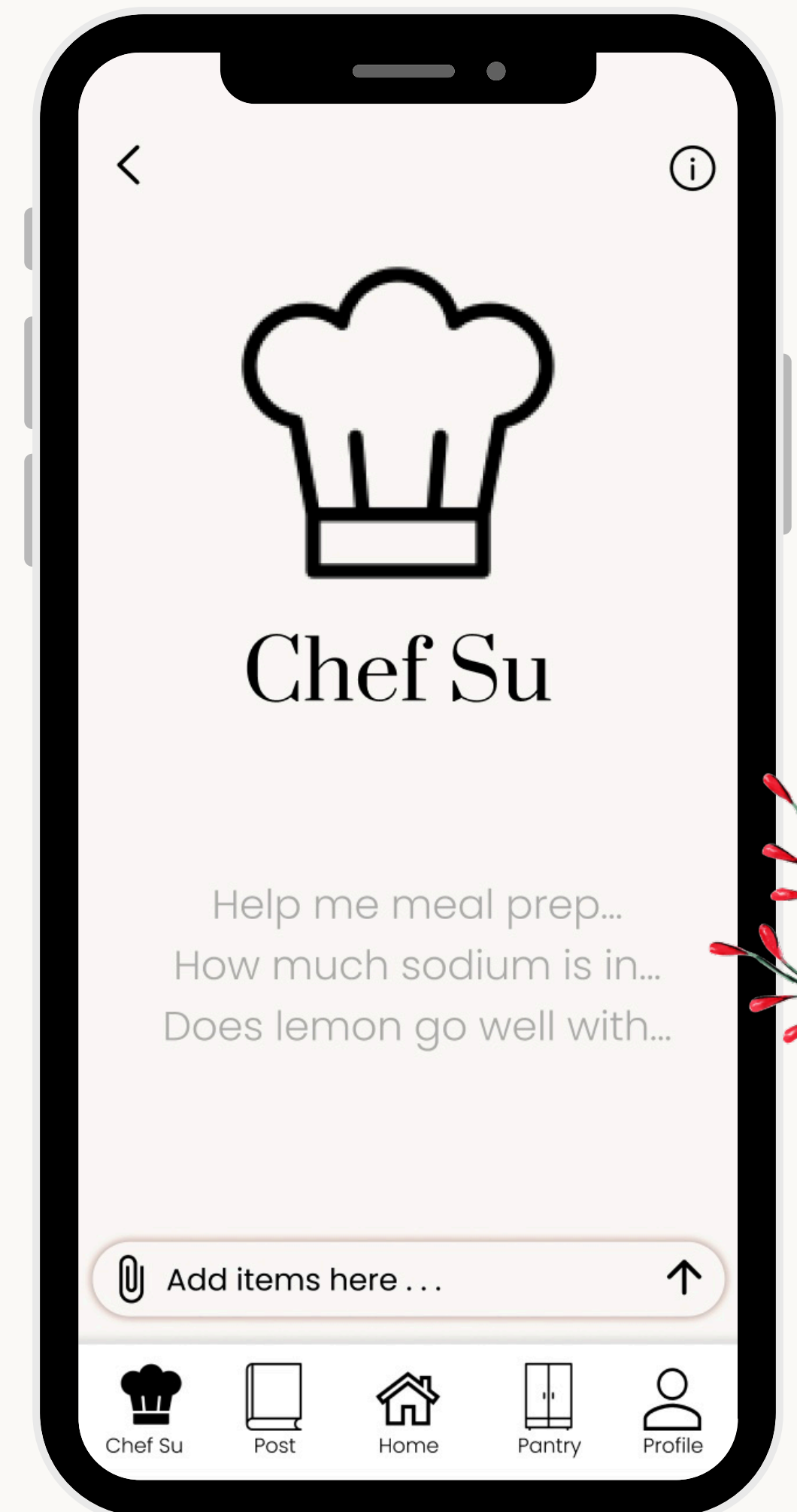
Solution

Plated provides personalized recipes and an in-app chef assistant to make cooking easy, enjoyable, and collaborative.

Add to your pantry | Swipe through recipes | Ask cooking questions